

Catch **the FREE** **B** to these exciting downtown destinations

ON BROADWAY



JACK LONDON Experience the natural beauty of Oakland's famed waterfront. Enjoy panoramic bay views, dining, libations, live jazz, shopping and more than a few spots for daydreaming. Take a ferry ride, stroll the scenic boardwalk, rent a bike or kayak, catch a movie or just relax on the lawn or at a sunny sidewalk café. Major events throughout the year include: boat shows, outdoor and indoor film festivals, art, music, dancing and food events as well as the popular Sunday Farmers' Market.

www.jacklondonsquare.com

CHINATOWN Experience Asian culture and character by exploring the architecture, restaurants, specialty shops, markets and bakeries in the nation's fourth largest Chinatown district. Visit the elegant Chinese Presbyterian Church and Pacific Renaissance Plaza which houses shops, restaurants and the Oakland Asian Cultural Center. Oakland's largest cultural event, Chinatown StreetFest, is held the last weekend in August and the Lunar New Year Parade in February.

www.oaklandchinatownchamber.org



OLD OAKLAND Step into the historic heart of Oakland cast in an exciting new light with dozens of restaurants, cafes, pubs, clubs, art galleries and specialty shops – including Ratto's, America's oldest international grocer established in 1897 – and La Borinqueña, Oakland's longest continuously family owned and operated Mexican food store established in 1944. In the 1870's, Old Oakland served as the western terminus of the Transcontinental Railroad with its elegant Victorians beckoning travelers to grand hotels, saloons and shops. A bustling farmers' market is held every Friday. Events are held year-round both indoors and out including the Thursday Nite Live concerts and First Fridays art crawl.

www.MeetDowntownOak.com

CITY CENTER Serving more than 50,000 downtown workers, residents and visitors, City Center is an inviting pedestrian plaza and dining destination. Landscaped walkways, picturesque fountains and convenient mix of shops, services, restaurants and lunch spots make City Center "a city within the heart of Oakland." Free noontime concerts and events take place year-round. The City of Oakland's flagship Art & Soul festival is held in August and the Oakland Holiday Parade in December.

www.oaklandcitycenter.com • www.artandsouloakland.com



UPTOWN Oakland's burgeoning arts & entertainment district is the Bay Area's newest hotspot for the best in dining, live music and theater. Uptown is anchored by the newly-renovated Fox Oakland Theater, the famed Paramount Theatre of the Arts, Oakland School for the Arts and several happening clubs, bars and lounges. Specialty shops, services, cafes, bistros, historic architecture and the Oakland Ice Center round out this exciting destination.

The nearby Art Murrum gallery hop is held the first Friday of every month and includes several of the area's 25 eclectic art galleries. www.lakemerritt-uptown.org

LAKE MERRITT The "jewel" of Oakland, Lake Merritt is a central community gathering place that draws residents and visitors to its peaceful, shimmering shores for walking, strolling, jogging, bird-watching, boating and recreation. Lakeside Park is also home to North America's oldest wildlife refuge established in 1870, a horticulture garden, lawn bowling green, boat rentals and Children's Fairyland USA, celebrating its 60th anniversary in 2010. A venerable symbol of commerce and industry, the Kaiser Center resides next to the stunning architecture of the new Cathedral of Christ the Light. Nearby attractions include Snow Park and the newly-renovated Oakland Museum of California. www.lakemerritt-uptown.org



VALDEZ TRIANGLE Likened to South of Market 20 years ago because of its creative DIY personality and potential for exciting growth and change, the district houses a mix of buildings from the 1880s to 2000s. Anchored on either end by Whole Foods and the Downtown Oakland YMCA, Valdez Triangle is home to noted restaurants, cafes, clubs, martial arts, tattoo design, a popular bike shop, cookie and cupcake production, and the renowned Creative Growth Art Center, which has been nurturing and showcasing artists with disabilities for more than 35 years. The Valdez Triangle is also a major focus of the City-initiated Specific Plan effort to attract retail and mixed-use development along Broadway between Grand Avenue and I-580.

KOREATOWN-NORTHGATE With a dozen art galleries, 23rd & Telegraph in Koreatown-Northgate is the heart of Art Murrum (oaklandartmurrum.org), the monthly art walk every First Friday. Adding to the "street party" vibe, 23rd Street between Telegraph and Valley is closed to car traffic, making way for craft, art, and food vendors. Complementing the art scene is a diverse assortment of businesses, including restaurants, cafes, bars and nightspots (including the venerable Stork Club and the popular new Commonwealth Club), innovative InterPlay, and the destination supermarket Koreana Plaza. Several of these enterprises are housed on side streets in the area's charming and ubiquitous open truss brick garage buildings from the 1920s. The area celebrates its unique diversity during CultureFest every spring. www.koreatownnorthgate.org

